



# Carrie Fernandez

**Head, Communications  
Global Oncology Business Unit**

Carrie Fernandez is an accomplished communications and public relations executive with more than 20 years of experience across corporate, agency and third-party settings. Carrie has extensive global and US pharmaceutical communications expertise, including thought leadership initiatives, launch, and product communications, issues management and employee engagement.

Carrie joined Takeda Pharmaceuticals in March 2020 as the Vice President and Head of Communications for the Global Oncology Business. In this role, Carrie leads the oncology communications strategy, including pipeline and brand awareness initiatives, executive and employee communications and digital/social engagement.

Prior to joining Takeda, she held communications leadership roles at Bristol Myers Squibb (BMS), that spanned Virology, Immuno-Oncology, the US Commercial market, and corporate communications. Before that Carrie worked at Pfizer, where she was responsible for the scientific and launch communications for Prevnar13 Adult, a pneumococcal vaccine, in the US and Europe. Earlier in her career, Carrie worked in public relations agencies and third-party organizations where she led a variety of internal and external communications programs.

Carrie received her Bachelor of Business Administration degree in International Business from The George Washington University in Washington, DC. She currently lives in the Boston area with her daughter, Lucy, and husband, Grant.



ONCOLOGY